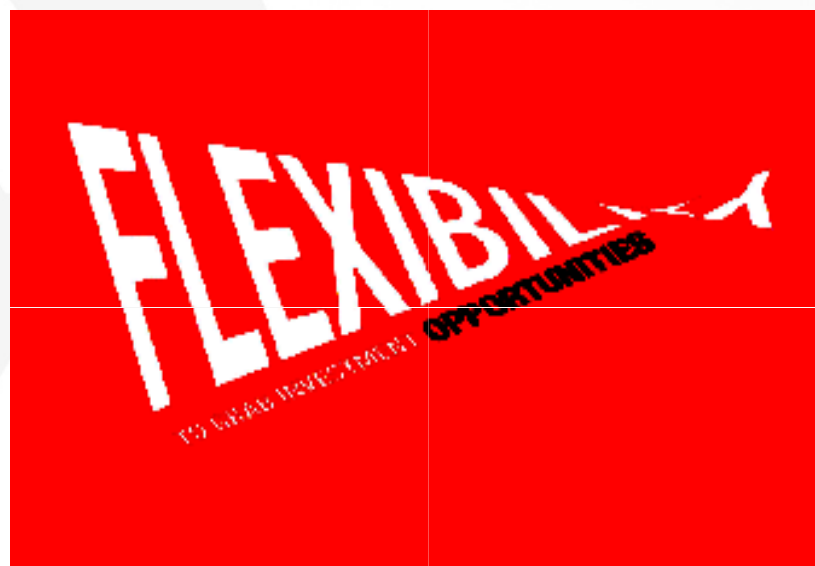


KOTAK OPPORTUNITIES



Sectors & Market don't move in tandem

Some sectors make money even in a falling market and vice versa.

Date	Nifty	BSE Bankex	BSE IT	BSE FMCG	BSE Oil & Gas	BSE Cap Gds	BSE Metals
1-Jul-07	13.0	22.4	(0.6)	5.2	18.8	19.1	24.9
1-Oct-07	17.4	17.3	(5.6)	17.6	27.0	19.4	31.1
1-Jan-08	21.2	21.9	(1.8)	10.1	37.4	34.6	45.3
1-Apr-08	(22.8)	(33.3)	(21.6)	(1.3)	(22.2)	(31.3)	(31.6)
1-Jul-08	(14.8)	(22.6)	13.5	(11.0)	(13.0)	(25.7)	(4.4)
1-Oct-08	0.6	16.0	(21.6)	6.9	3.5	8.6	(28.0)
1-Jan-09	(24.6)	(17.4)	(30.8)	(9.2)	(31.7)	(35.1)	(42.5)
1-Apr-09	2.1	(17.7)	2.6	2.5	16.6	(6.4)	11.1
1-Jul-09	42.0	82.8	43.8	11.1	33.1	97.9	86.9
1-Oct-09	18.5	20.0	39.1	13.8	11.6	7.5	30.9
1-Jan-10	9.1	7.1	53.4	33.2	(0.2)	10.4	90.2
1-Apr-10	0.9	6.2	1.0	1.4	(3.0)	(0.3)	3.3
1-Jul-10	1.2	1.1	1.6	14.1	7.0	4.5	(18.2)
1-Oct-10	13.5	30.3	11.8	5.2	(3.9)	8.7	14.7
1-Jan-11	1.7	(4.6)	14.8	(1.0)	1.5	(3.6)	4.3

Quarter on quarter absolute returns %. Source: ICRA MFI

Growth drivers change frequently

Large vs. Mid Cap

Date	Nifty	BSE Mid cap
01-Jan-07	10.5	12.7
01-Apr-07	(3.7)	(7.2)
01-Jul-07	13.0	21.2
01-Oct-07	17.3	15.3
01-Jan-08	21.2	32.0
01-Apr-08	(22.8)	(35.6)
01-Jul-08	(14.8)	(25.0)
01-Oct-08	0.6	-37.5
01-Jan-09	24.6	-32.9
01-Apr-09	1.4	-8.08
01-Jul-09	42.04	71.7
01-Oct-09	18.48	24.6
01-Jan-10	2.3	24.7
01-Apr-10	0.92	1.3
01-Jul-10	1.21	5.0
01-Oct-10	13.27	16.1
01-Jan-11	1.94	-6.0

Large cap stocks outperform some of the times and some of the times, mid caps.

Quarter on quarter absolute returns %. Source ICRA MFI

Different sectors drive growth at various times

Sectoral Performance

Date	Nifty	BSE Bankex	BSE IT	BSE FMCG	BSE Oil & Gas	BSE Cap Gds	BSE Metals
1-Jul-07	13.0	22.4	(0.6)	5.2	18.8	19.1	24.9
1-Oct-07	17.4	17.3	(5.6)	17.6	27.0	19.4	31.1
1-Jan-08	21.2	21.9	(1.8)	10.1	37.4	34.6	45.3
1-Apr-08	(22.8)	(33.3)	(21.6)	(1.3)	(22.2)	(31.3)	(31.6)
1-Jul-08	(14.8)	(22.6)	13.5	(11.0)	(13.0)	(25.7)	(4.4)
1-Oct-08	0.6	16.0	(21.6)	6.9	3.5	8.6	(28.0)
1-Jan-09	(24.6)	(17.4)	(30.8)	(9.2)	(31.7)	(35.1)	(42.5)
1-Apr-09	2.1	(17.7)	2.6	2.5	16.6	(6.4)	11.1
1-Jul-09	42.0	82.8	43.8	11.1	33.1	97.9	86.9
1-Oct-09	18.5	20.0	39.1	13.8	11.6	7.5	30.9
1-Jan-10	9.1	7.1	53.4	33.2	(0.2)	10.4	90.2
1-Apr-10	0.9	6.2	1.0	1.4	(3.0)	(0.3)	3.3
1-Jul-10	1.2	1.1	1.6	14.1	7.0	4.5	(18.2)
1-Oct-10	13.5	30.3	11.8	5.2	(3.9)	8.7	14.7
1-Jan-11	1.7	(4.6)	14.8	(1.0)	1.5	(3.6)	4.3

Quarter on quarter absolute returns %. Source: ICRA MFI.

Need for flexibility

Markets throw up various opportunities at various times.

Superior returns can be generated if these opportunities are tapped.

A fund should have the flexibility to tap opportunities that come up from time to time.

Presenting.....

Kotak Opportunities

ABOUT THE SCHEME

AN OPEN ENDED EQUITY GROWTH SCHEME

AS MARKETS EVOLVE & GROW, NEW OPPORTUNITIES OF GROWTH KEEP EMERGING

AN AGGRESSIVE SCHEME THAT ENDEAVOURS TO CAPTURE THESE OPPORTUNITIES TO CREATE WEALTH

SUITABLE FOR INVESTORS

WHO WANT TO CAPITALISE ON THE MOMENTUM OF PERFORMING SECTORS

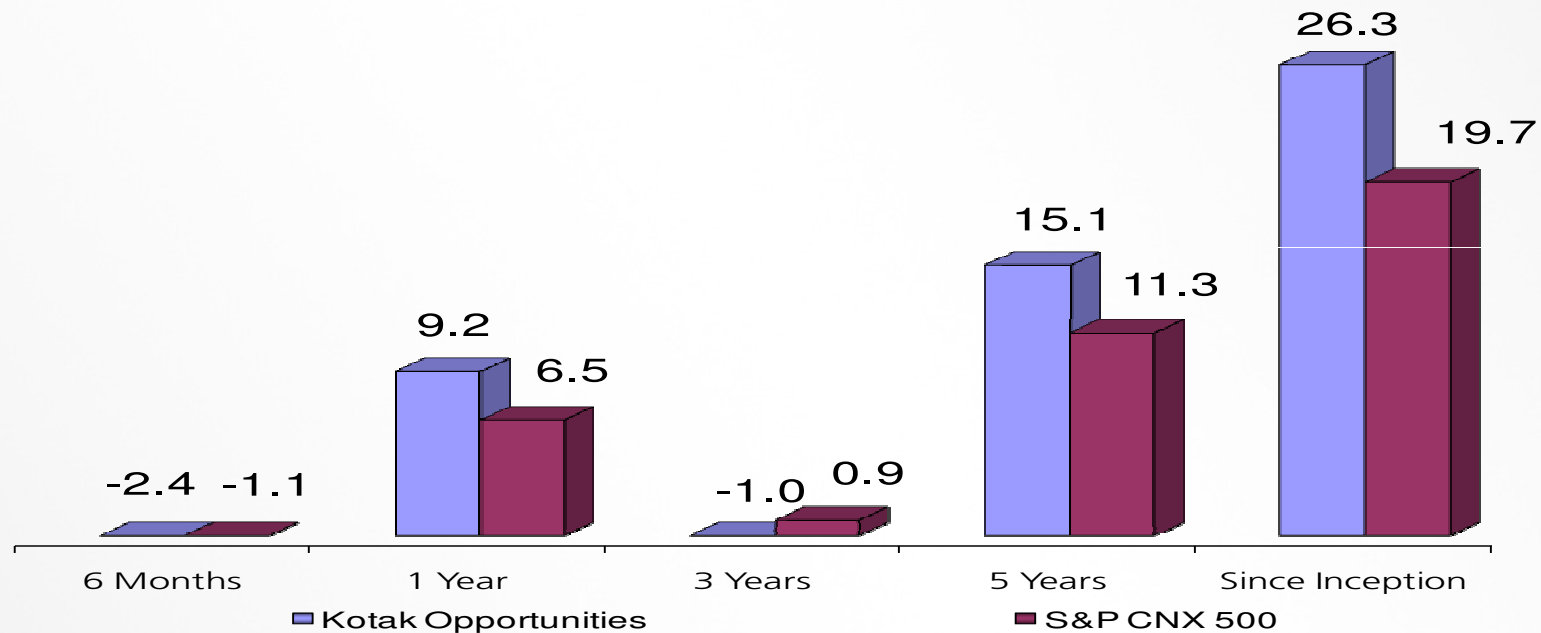
WHO HAVE A LONG TIME HORIZON TO RIDE OUT CYCLICAL DOWNTURNS

Company	% To NAV
Infosys Technologies Ltd.	5.27%
Tata Consultancy Services Ltd.	5.26%
ICICI Bank Ltd.	4.53%
Grasim Industries Ltd.	4.02%
Oil & Natural Gas Corporation Ltd.	3.15%
ITC Ltd.	2.95%
Reliance Industries Ltd.	2.85%
GlaxoSmithkline Consumer Healthcare	2.60%
Larsen And Toubro Ltd.	2.28%
State Bank Of India	2.12%
As on 28th February 2011	

Performance

Since inception, the scheme has been able to generate 'alpha' by spotting opportunities from time to time.

Performance as on 28th February 2011



Kotak opportunities Growth Option NAV as on 28th February 2011 is Rs. 42.415 Returns <= 1 year: Absolute. Returns > 1 year: CAGR (Compounded Annualized Growth Rate). Past Performance may or may not be sustained in future.*

Flexibility reflecting in the exposure

Sector Name	Jan-11	Dec-10	Sep-10	Jun-10	Mar-10	Dec-09
Banks	17.87	17.3316	13.34	12.2799	12.5009	12.2566
Software and Consultancy Services	12.99	11.3215	8.03	9.1184	10.9365	13.7049
Petroleum, Gas and petrochemical products	9.57	9.8569	11.76	12.0212	7.4952	10.6029
Pharmaceuticals & Biotechnology	8.71	9.4261	8.11	10.3751	9.7835	9.1009
FMCG	5.55	5.4849	5.79	5.451	4.3363	5.2243

Source: ICRA MFI.

Investment Philosophy

A thematic approach with Bottom Up stock picking approach using the Business, Management and Valuation (BMV) Model

Business

Competition
Size of business
Economics of business
Scalability of business
Sustainability of business

Management

Vision
Execution Engine
Growth Orientation
Corporate Governance

Valuation

Price relative to value
Should be reasonable

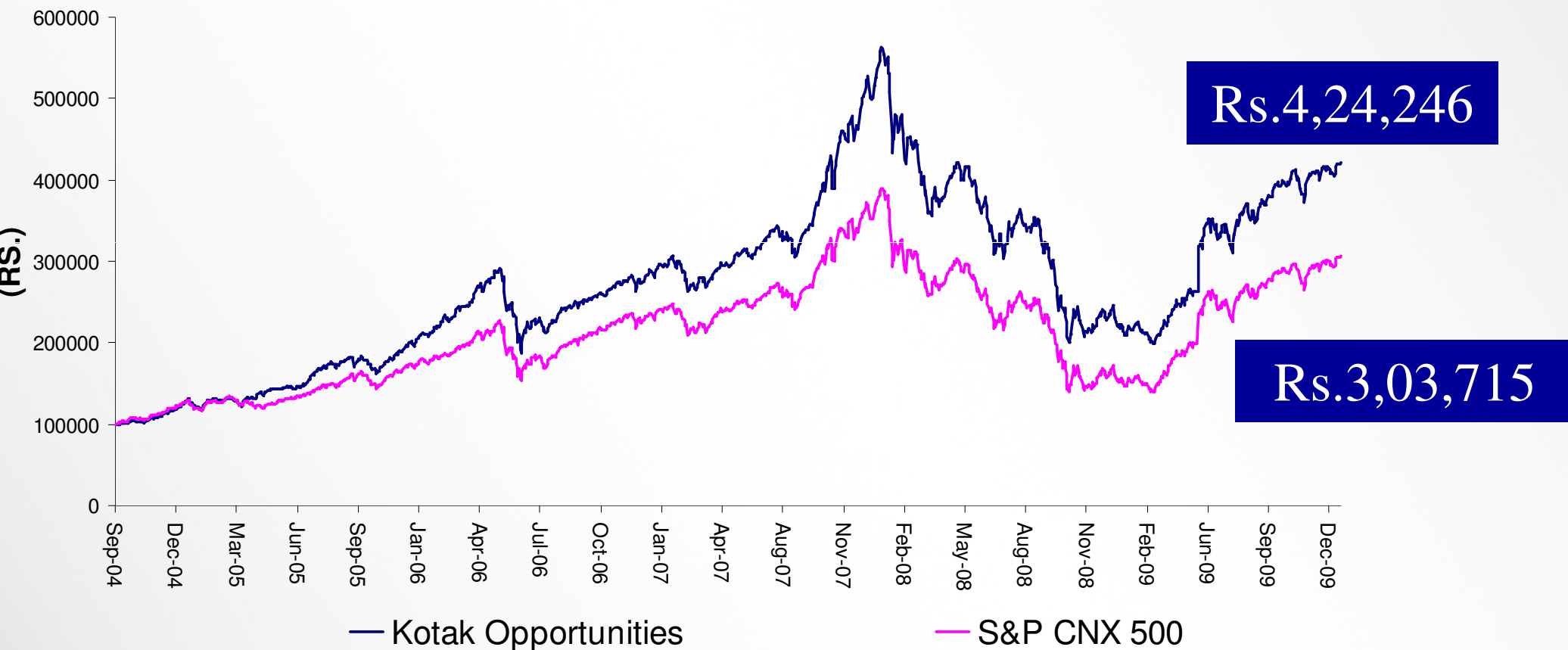
We back our best ideas

Sustainable ideas: Invest with a medium to long term view

We believe its companies and not stock markets that create wealth

How has your money grown?

If you had invested Rs 100,000 in Kotak Opportunities since Sep 9, 2004, it would have grown to Rs.4,24,246 as on 28th February 2011



Past Performance may or may not be sustained in future.

Dividend History	
Record Date	Dividend Per Unit (Rs)
28-May-10	1.00
08-Sep-09	1.50
14-Mar-08	2.00
25-Jan-08	6.00
28-Sep-07	3.00
27-Sep-06	1.50
21-Mar-06	4.50
28-Sep-05	1.00

On face value of Rs 10 each. Past performance may or may not be sustained in future.

SIP Returns

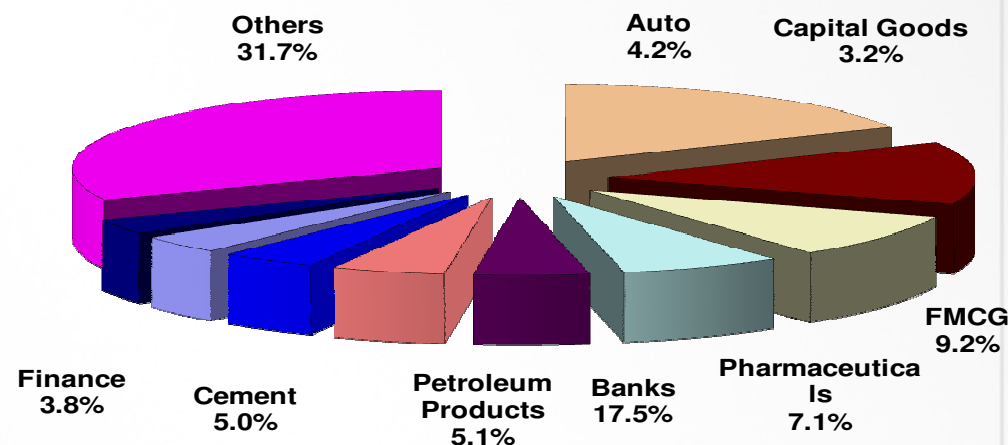
SIP Returns	1yr	3 yr	5 yr
Investment Amt (₹)	60000	180000	300000
Investment Value (₹)	55314	218146	389213
XIRR (%)	-14.27	12.94	10.37

The data does not consider the loads. The data assumes the investment on 1st day of every month or the subsequent business day. XIRR is the internal rate of return of the cash flows. SIP returns calculated on 28th February 2011 Past performance may or may not be sustained in future.

FACT FILE	
Allotment Date	9th Sep 2004
Benchmark	S&P CNX 500
AUM	Rs.893.46Cr
Portfolio Beta	1.03
Min. Invst	Rs 5,000

*Source: Value Research

Sector Breakup



As on 28th February 2011

Scheme Details

Scheme Type:

Open Ended Equity Scheme.

Taxation:

Long Term capital gains – Nil

Short Term capital gains- 15%

Dividends are tax free.

Estimated Recurring Expenses:

Maximum of 2.50 %

Investment Pattern:

Equity & related securities: 65% to 95 %

Debt and Money market: 5% to 35 %

Minimum Investments:

Initial: Rs 5,000

Additional: Multiples of Rs 1000

SIP: Min Rs 1000 per installment

Investment options:

Growth, Dividend payout,

Dividend reinvestment.

Load Structure

Entry Load:

Nil

Exit Load:

- a) For redemptions / switch outs within 1 year from the date of allotment of units, irrespective of the amount of the investment – 1%
- b) For redemption in case of SIP / STP within 2 years from the date of allotment of units, irrespective of the amount of the investment – 1%
- c) Where units are allotted upon Reinvestment of Dividends: Nil

Risk Factors

Mutual Funds and securities investments are subject to market risks and there is no assurance or guarantee that the objectives of the Scheme will be achieved. *As with any securities investment, the NAV of the Units issued under the Scheme can go up or down depending on the factors and forces affecting the capital markets. * Past performance of the Sponsor / Fund / AMC or that of existing Schemes of the Fund does not indicate the future performance of the Scheme. * Kotak Opportunities is only the name of the Scheme and does not in any manner indicate either the quality of the Scheme, future prospects or returns. * The NAV of the Scheme may be affected, inter alia, by changes in the market, performance of individual stocks, trading volumes, settlement periods and transfer procedures. * Appreciation of the value of the Units issued under the Scheme can be restricted in the event of a high asset allocation to cash, when stock appreciates. * Tax laws may change, affecting the return on investment in Units. *In the event of receipt of a very large number of redemption requests or very large value redemption requests or of a restructuring of the Scheme's portfolio, there may be delays in the redemption of Units. Please refer to the paragraph on "Right to limit Redemption" in the Statement of Additional Information. *Kotak Mahindra Bank Limited is not liable or responsible for any loss or shortfall resulting from the operations of the scheme. **Statutory:** Kotak Mahindra Mutual Fund is a Trust (Indian Trusts Act, 1882). **Investment Manager:** Kotak Mahindra Asset Management Company Ltd. **Sponsor:** Kotak Mahindra Bank Ltd. (liability Rs. NIL). **Trustee:** Kotak Mahindra Trustee Company Ltd. **Before investing, please read the Statement of Additional Information and Scheme Information Documents.**

Think Investments. Think Kotak.